

THANK YOU!

Thank you very much for your generous support of Susan G. Komen Missouri. You're in great company with this esteemed group of partners doing MORE to reduce the impact of breast cancer in our community:

Partnership Fulfillment Report



MISSION PARTNERS



DOWD BENNETT LLP

Edward Jones
MAKING SENSE OF INVESTING



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MEDICAL CENTER
BJC HealthCare



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St. Luke's Hospital

Saint Louis University
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Women's Journals

EXHIBIT PARTNERS

Final Thoughts

OsteoStrong Ballwin
and Sunset Hills

Premium Retail
Services

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American

Swank Motion
Pictures

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Saturday, June 8, 2019

Downtown St. Louis

Because of you, the inaugural
MORE THAN PINK Walk raised more than

\$570,854

to accelerate the fight against breast cancer.

SAVE THE DATE for the 2nd Annual
Greater St. Louis MORE THAN PINK Walk:

Saturday, June 13, 2020



research + care + community + action

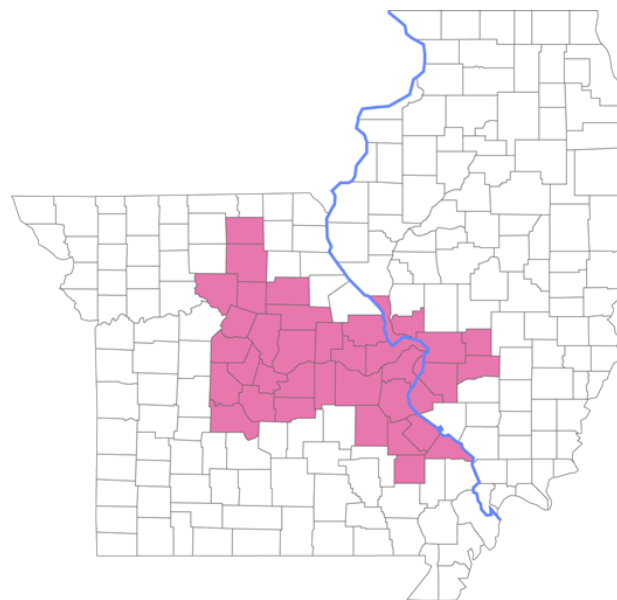
THE POWER OF PARTNERSHIP

Susan G. Komen Missouri is part of a global network of affiliates working toward achieving the common vision of a world without breast cancer.

Through the **power of partnership** with companies like yours, we are better armed to battle breast cancer on the local front, serving women and men who otherwise would not have access to life-saving breast health education, screenings, diagnostics and treatment.

Your support helps people like Mona Moorehead from Hazelwood. In 2017, a Komen-funded mammogram found her breast cancer, which led to a double mastectomy. Mona said, “When I was diagnosed, I had so many questions and so many worries. But my nurses said Komen Missouri is there to help me. I never thought so much support was out there. If I hadn’t had that mammogram, I probably wouldn’t be standing here.”

Mona is just one of thousands of people across our service area who receive care each year thanks to your partnership.



OUR SERVICE AREA
Komen Missouri serves 38 counties in eastern Missouri and southwestern Illinois

2019 Greater St. Louis MORE THAN PINK Walk

Our inaugural MORE THAN PINK Walk was held Saturday, June 8, 2019 in downtown St. Louis. After 20 years of presenting the Race for the Cure event, Susan G. Komen Missouri launched the Walk as the next step in our efforts to end breast cancer. The transition to the Walk signals a transition in our culture. We are moving from a culture of awareness to a culture of action. It’s a move from an event focused on participation to one focused on engaging people in philanthropy.

While the event has fewer participants than in the past, we are finding participants in the Walk are more highly-engaged — they are people who are eager to accept the challenge to fundraise to do **MORE** to fulfill the mission to end breast cancer forever. They are our core supporters, passionate about our cause and more likely to notice and support businesses that sponsor their favorite event!

Here is some more interesting information about our event participants:

PARTICIPANTS: 5,805 TEAMS: 246

