

December 11, 2015

NAME  
ADDRESS  
CITY, STATE ZIP

Dear SALUTATION,

Here's a little secret: I've worked at St. Louis Children's Hospital for nearly 14 years and I cry almost every day. For most people, that's a sign it's time to look for a new job. But for me, it's a sign I'm in exactly the right place. Sure, sometimes my tears come from sadness – it's true not every story here has a happy ending. But mostly, mine are tears of inspiration, tears of gratitude, tears of joy. I am so proud to be part of this organization full of important people doing meaningful work. Work that is making a real difference in people's lives.

And as a generous donor to Children's Hospital, you're a part of that work, too. You provide Music Therapy to comfort a little girl who wakes from anesthesia in a state of panic. You give premature twins safe transport from their rural community to Children's Hospital for the expert level of intensive care they need to survive. In numerous ways, you help a whole family that scrimped and saved to bring their 10-year-old son all the way from England for a surgery that will allow him to walk unassisted for the first time in his life.

The unifying factor in every extraordinary story at Children's is philanthropy. Your support plays an essential role in providing superior care to the children and families we serve. It has been critical in establishing a culture where going above and beyond is a way of life. Your generosity enables us to make decisions not according to what makes fiscal sense, but according to what is in keeping with our mission to *do what's right for kids*.

So during this season of joy and giving, on behalf of all the children we serve, I ask you to please continue your support this year with a gift that is meaningful to you.

Thank you for being a vital part of this exceptional place of healing for all families who need us.

Sincerely,

Suzanne Fontaine